



Roberta D'Amore **Biography**

Roberta D'Amore started her career in 1990 in consumer marketing in the food and beverage industry.

In 1996, at Novartis she joined the animal health industry where she has been developing an extensive commercial experience ever since, moving up from local to global marketing, to international project management and finally to general management.

In 2008 she joined the former Pfizer Animal Health, as General Manager in Italy and later in France.

She is currently the global marketing lead for the companion animal parasiticides at Zoetis.

She holds a Degree in Business and Administration from the University of Economics, Genoa, Italy.